EG-AOMUP

THE ART OF MAKEUP

The Elizabeth Grady School is pleased to announce the upcoming Art of Makeup series. The Art of Makeup series of programs will explore the varied elements necessary to become a professional makeup artist. Upon completion of the entire sequence of programs you will be awarded an Art of Makeup Certificate.

The Art of Makeup is a series of classes broken down into four modules totaling 80 hours of instruction. Each module is a prerequisite for acceptance into the next.

THE ART OF MAKEUP I: FUNDAMENTALS

Art Theory- How the principles of art apply to creating makeup looks. Overview is given with emphasis in color theory in AOMUP I. Art if further explored in AOMUP II, III, IV.

Tools of the Trade- Understanding the brushes and cosmetic preparations used to create a desired look.

Special Application tips and techniques- For lips, eyes, cheeks and foundation.

THE ART OF MAKEUP II: EXPLORE

The Third Dimension- Establish the importance, power and skills of highlight and contour.

Geometry for Makeup Artists- Explore line and shape.

Creating “The Look”- Natural-soft
- A look to take to the beach
- Professional-day
  - A look to take to the office
- Dramatic-evening
  - A look a makeup artist can take anywhere
The Art of Makeup III: Discover
It’s Just History Repeating Itself- Discover the history of cosmetics, their relationship to fashion and how to make vintage new again.

Here Comes the Bride- A big money maker for the makeup artist. Learn the dos and don’ts of makeup for the bride and bridal party.

Eyelashes- Learn how to apply false lashes.

Avante Garde- Smokey eyes, creative design, glitter, gems and Gaga.

The Art of Makeup VI: Create
Airbrush- One class will be devoted to learning the basics of airbrush applications

Fashion and Runway
Photography, Lighting and Angles
Intro to Makeup for Film and Stage

Business for the Makeup Professional- the last class will investigate how to translate your art into a paycheck. Learn how to network, build a portfolio, organize and promote makeup as a business.

April 2015 Schedule
DAYS: April 7- June 30, 2015
Tuesdays, 9:30 - 4:30 p.m.

AOMUP I: 4/7, 4/14, 4/21, 4/28 (9:30-12:30)
AOMUP II: 4/28 (1:30-4:30), 5/5, 5/12, 5/19
AOMUP III: 5/26, 6/2, 6/9, 6/16 (9:30-12:30)
AOMUP IV: 6/16 (1:30-4:30), 6/23, 6/30, 7/7
Makeup: 7/14

Program Cost

AOMUP I: 350.00
AOMUP II: 350.00
AOMUP III: 350.00
AOMUP IV: 350.00

$1400.00

Kit $250.00

$1650.00

*If you enroll in all four programs you will save 20% off tuition ($1400.00- $280.00=$1120.00). Total program cost with discount including EDU kit is $1370.00.
**Cost includes:** EDU Makeup Kit, additional cosmetics, products, supplies, and equipment used in the program. Text is also included. Kit upgrade is available for $300.00 Please see additional break down of items included and costs.

**Payment:**
A $274.00 deposit is due at time of enrollment. Payment for the remaining tuition balance is due on or before the first date of each program module.

Complete payment for upgraded kit is also due at time of enrollment.

Students who pay in full will receive an additional $70.00 discount off the total program bringing the total cost to $1300.00.

Students who enroll in a payment plan may do so by automatic payment deductions from a credit card or checking account. Four payments in the amount of $274.00 will be deducted on the first day of each respective module, I, II, III, and IV.

**To receive final certification,** student must be present for all classes, be paid in full, and have completed all assignments and quizzes.

**Dress Code:** Art of Makeup students should wear all black attire with comfortable, closed toed shoes. You will be on your feet a lot so a low-heeled, rubber soled shoe is recommend. No jeans or sneakers are permitted.

**Frequently Asked Questions and Considerations:**
- In Massachusetts you are required to hold a license in esthetics or cosmetology to provide makeup services for compensation in a professional setting.
- You may work for a cosmetic company as a sales representative without a license because you are demonstrating the product for sale of the product and not performing a service.
- If you choose to continue in the Esthetics program at Elizabeth Grady after completing the Art of Makeup Program, the school will credit you with the time spent in makeup artistry and give you a 5% discount off total tuition amount.
- No financial aid is available for the Art of Makeup Programs. Financial Aid is available for licensing programs in Esthetics and Massage Therapy.
**MAKEUP KITS OPTIONS**

**OPTION I: EG-EDU KIT:** Designed to provide the curious student the foundational tools for learning the Art of Makeup. This option includes the Elizabeth Grady professional brush kit with 13 brushes in a black canvas and suede carrying case. (Included in Program Cost. Value: $250.00)

*Includes a palette of:*
- 9 eyeshadow colors
- 8 blusher colors
- 14 multipurpose powder highlighter/contour colors
- 2 brow powder colors
- 2 pressed powder colors

*Additional items included:*
- 6 liquid foundations
- 1 lip primer
- 4 lipsticks
- 1 lip gloss
- 2 lip pencils
- 2 concealers
- 2 eye pencils
- 1 black mascara
- 1 sharpeners
- 1 ounce cleansing milk
- 1 ounce moisturizer
- 27 ml eye makeup remover

**OPTION II: EG-PRO KIT:** Designed for the serious makeup artist in mind. The EG-PRO Kit fully prepares you to begin your journey to becoming a professional makeup artist whether in the salon or freelancing. This optional upgrade includes the Elizabeth Grady professional brush kit with 13 brushes in a black canvas and suede carrying case. (Value $550.00) Upgrade Cost: $300.00

This professional kit also includes:
- 28 eyeshadow palette
- 16 lip color/gloss palette
- 6 blush palette
- 6 liquid foundations
- 5 concealer palette
- 4 lip pencils
- 4 eye pencils
- 2 brow powders
- 1 highlighter pencil
- False eyelashes
- Loose translucent powder
- Black mascara
- Disposable mascara wands
- Disposable foundation wedges
- Disposable lip brushes
- Silver carrying case
- Elizabeth Grady Cleanser, Toner, and Moisturizer

*Note: Only some items are pictured.*

In addition to your kit and brushes, the Elizabeth Grady School provides a wide array of cosmetics to use while in training. You will experience a range of cosmetic products with a wide array of colors, finishes, and varying degrees of coverage.
ELIZABETH GRADY
Enrollment Application

Name: ________________________________________________________________

Address (Street/City/State/Zip): __________________________________________

Evening Phone: _______________________ Daytime Phone: ____________________

Email___________________________________________________________

Social Security Number- last 4 digits: ________________________________

Date of Birth: ______________________________________________________

Program(s): Education: Name of High School, Cosmetology School, Esthetics School or any other post-secondary school attended. ____________________________

Did you graduate Y N Diploma/Certificate awarded: ______________________

Employment: Present Employer: _________________________________________

Medical Info: List any allergies, sight or hearing impairments, medical conditions including pregnancy, learning challenges, and medications:

____________________________________________________________________

Student Signature: ___________________________ Date: _________________

School Administrator: _________________________ Date: _______________

Please submit completed enrollment application, enrollment agreement, proof of identification, and payment.

222 Boston Avenue
Medford, MA 02155
Phone 781-960-0123 Fax 781-391-4772
www.elizabethgrady.edu
ELIZABETH GRADY
Enrollment Agreement Contract

Program: Art of Makeup Series

Student Name:________________________________________________________

COST includes tuition, EDU makeup kit, text, and bulk products, supplies, cosmetics, and equipment usage:

<table>
<thead>
<tr>
<th>Module</th>
<th>Cost</th>
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<tbody>
<tr>
<td>AOMUP I</td>
<td>$350.00</td>
</tr>
<tr>
<td>AOMUP II</td>
<td>$350.00</td>
</tr>
<tr>
<td>AOMUP III</td>
<td>$350.00</td>
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<tr>
<td>AOMUP IV</td>
<td>$350.00</td>
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AOMUP I, II, III, and IV $1370.00 (Save 20% on tuition when you enroll in entire program)

COST for Makeup Kit and Brush Set (required either Option A. or B.):

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Elizabeth Grady Educational Kit with Professional Brush Set: Included</td>
<td></td>
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<tr>
<td>B.</td>
<td>Elizabeth Grady Pro Kit with Professional Brush Set: $300.00 Upgrade</td>
<td>$300.00</td>
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PAYMENT INFORMATION:

_____ I would like an additional $70.00 off so my full payment of $1300.00 is enclosed: check/ MC/ Visa/ Cash (please provide separate payments for tuition and makeup kit upgrade)

_____ I would like to enroll in the payment plan option. Payment plan is available only for students enrolling in all four AOMUP modules. $274.00 deposit plus separate payment for makeup kit upgrade is enclosed.

Deposit of 274.00 plus cost for makeup kit upgrade is due at time of enrollment.

Remaining balance is then divided into four payments of 274.00 and due on the first day of each program module. (Tuesday Day Program Payment Dates: 4/7/15, 4/28/15, 5/26/15, 6/23/15.)

You may terminate this agreement at any time before the commencement of the course for a full refund.

1. If you do not attend the course, no refund or credit will be allowed unless you notify the school in writing of your termination within three business days of the commencement of the course. Such writing may be mailed, emailed, hand delivered, or faxed.

2. To receive final certification, student must be present for all classes, be paid in full, and have completed all assignments and quizzes.

3. Dress Code: Art of Makeup students should wear attire consisting of black, white, and/or gray with comfortable, closed toed shoes. You will be on your feet a lot so a low-heeled, rubber soled shoe is recommend. No jeans or sneakers are permitted.

4. Tuition payment and payment for makeup kit upgrade are processed separately. Please provide two separate checks or your payments made on credit cards will be processed in two payments.

Student Signature:_________________________________ Date: ____________

School Official Signature:_________________________ Date: ____________
PAYMENT AUTHORIZATION

Debit/Credit Card

I hereby authorize The Elizabeth Grady School to charge my debit/credit card as follows (check off respective payment arrangements):

1. _____ The total program cost with paid-in-full discount in the amount of $1300.00.
2. _____ An initial deposit of $274.00 and a total of four payments of $274.00 deducted on the following dates: (Choose one and initial.)
3. _____ I would like to upgrade my kit and receive the PRO KIT. Please process the additional amount of $300.00 on the first day of class, 9/8/2014.

   Circle: MC / VISA
   Card Holder Name: _____________________________
   Street: _________________________________
   City/State/Zip: ______________________________
   Card # ____________________________ Exp Date ______
   Sec Code: ____________________________ Back of Card (xxx)
   Zip Code: ____________________________
   Signature: ____________________________

Direct Debit on Bank Account

1. _____ An initial deposit payment of $274.00 at time of enrollment. AND/OR
2. _____ A total of four payments of $274.00 on: (Choose one and initial.)
3. _____ I would like to upgrade my kit and receive the PRO KIT. Please process the additional amount of $300.00 on the first day of class, 9/8/2014.

   Circle: Checking / Savings
   Name on Account: ____________________________
   Bank Name: ________________________________
   Bank # (ABA): ______________________________
   Account #: ________________________________
   Signature: ________________________________

Note: $35.00 fee on all refused or returned charges